

Course title	Television Speech and Writing				
Course code	JOUR215				
Course type	Theoretical and Practical				
Level	Diploma				
Year / Semester	2nd Year / 3rd Semester				
Teacher's name	Kyriacos Pentintaex				
ECTS	6	Lectures / week	2	Laboratories / week	2
Course purpose and objectives	<p>The purpose of the course is to teach students all the stages television reporting, how to write texts with television specifications, to learn how to narrate texts and how to get the appropriate shot and statement for television reporting or any other type of TV journalistic genre. Students learn television terminology and journalistic concepts for television, writing, speaking, live broadcasting, and television interviews while being asked to demonstrate critical thinking as it relates to the evolution of communication in terms of language, the way journalistic speech and writing is constructed and the differences between written and oral language. The students are also engaged with hands on activities, both inside and outside the lecture room, whilst at the same time are educated on the relevant legislation that governs the operation of a TV station and on the journalistic ethics.</p>				
Learning outcomes	<p>Upon the completion of the course, the students are expected to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> 1. Explain TV terminology 2. Realise what voiceover and autocue are and how to televise an event 3. Identify the differences between spoken and written language and the importance of body language on television 4. Distinguish between written and spoken language and understand their differences. <p>Skills</p> <ol style="list-style-type: none"> 5. Manage breaking news events and problems 6. Compose news for television while maintaining a critical attitude in relation to its structure and content 7. Analyse the issues related to television journalistic ethics <p>Competences</p> <ol style="list-style-type: none"> 8. Be able to televise an event 				
Prerequisites		Required			

<p>Course content</p>	<ul style="list-style-type: none"> • Communication and Language in Journalism. The evolution of communication in terms of language, and visual dimension / meaning / behaviour • What is defined as journalistic speech? Terms of formation of journalistic speech. Oral and written speech in Journalism • Is there a "TV language"? The fundamental features of television. From old-television to new-television • The terms of journalistic speech. Journalistic discourse on television. • The distinction between written and spoken communication. Modern journalistic television discourse. Body language and television • The oral discourse. Writing for the general public. • Concepts of journalism on television. The evolution of television reporting. The delivery of the televised speech • Delivery of the televised speech in Cyprus. History of television in Cyprus. Public and Private Radio and Television • Restrictions on Television • The television language and the factors that have affected it in recent years • The social, cultural and technological developments that contributed to the evolution of television speech and writing • The work of a TV editor and the differences between a TV editor and the editor of other media sources • The specifications of a teletext • Television jargon and journalistic terms such as 'bridge', 'voice over' and 'autocue' • Voice over techniques • Autocue text writing for live TV studio • Live links and tips for journalists • Visits to television station facilities • Training o the "rundown" system and editing programme • Hands-on practice outside the classroom and coverage of a TV journalistic event • Legal issues and television journalistic ethics
<p>Teaching methodology</p>	<p>Interactive lectures, classroom demonstrations, practical exercises in the studio, visits to television stations and studios to familiarise and train the students in the use of the necessary equipment, individual or group exercises aimed at the continuous formative assessment of students. The students are invited to demonstrate critical thinking regarding the evolution of communication in terms of knowledge, the conditions for shaping journalistic speech, the differences between written and spoken speech, etc. Students will be asked to study articles / surveys / videos / interviews in order to be able to form a comprehensive view of the above (see supporting material).</p>

<p>Bibliography</p>	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Πολίτης, Π. (2014). <i>Η Γλώσσα της Τηλεοπτικής Ενημέρωσης</i>. Ίδρυμα Τριανταφυλλίδη, ISBN: 9789602311608 • Yorke, I. (2008). <i>Εισαγωγή στο τηλεοπτικό ρεπορτάζ</i>. Πλέθρον. ISBN: 9789603481874 • Μπλιάτσας, Κ. Δ. (2002). <i>Εισαγωγή στο τηλεοπτικό ρεπορτάζ : Ηθική και τεχνική (Επικοινωνία)</i>. Εκδόσεις Ιανός. ISBN: 9607771680 <p>English Bibliography²¹</p> <ul style="list-style-type: none"> • Papper, R. (2010). <i>Broadcast News and Writing Stylebook</i>. 4th Edition. Allyn & Bacon, ISBN: 9780205612581. • Boyd, A., Stewart, P., and Ray, Alexander (2008). <i>Broadcast journalism: Techniques of radio and television news</i>. 6th Edition. Elsevier / Focal Press. ISBN: 978-0-240-81024-9 • Holm, N. (2012). <i>Fascination: Viewer Friendly TV Journalism</i>. 1st edition. Elsevier. ISBN: 9780124160378. • de Fossard, E., and Riber, J. (2005). <i>Writing and Producing for Television and Film</i>. New Delhi : Sage Publications Pvt. Ltd. EBSCOHost. <p>Supporting materials:</p> <ul style="list-style-type: none"> • https://digital-herodotus.eu/ • https://www.cylaw.org/nomoi/enop/non-ind/1998_1_7/full.html • Δηκομίδης, Α. (2019). 8 αξέχαστες, μεγάλες συνεντεύξεις που έχει πάρει ο Φρέντυ Γερμανός. <u>Source</u>
<p>Assessment</p>	<ul style="list-style-type: none"> • Attendance and class participation 10% • Assignments 40% • Final written assignment 50%
<p>Language</p>	<p>Greek</p>

²¹Translation tools: Please click on the following link to go to a guide that has been developed to help you get you informed about the process of automated translation. The guide is found at [Moodle > Student information > Οδηγός βιβλιοθήκης- Μετάφραση](#)