

Course title	Technological innovations in Journalism			
Course code	JOUR226			
Course type	Theoretical, Elective course			
Level	Diploma			
Year / Semester	2nd Year / 4th Semester			
Teacher's name	Marios Poullados			
ECTS	6	Lectures / week	3	Laboratories / week
Course purpose and objectives	<p>Journalism has experienced many significant technological changes in recent years. The pace of these changes is accelerating, particularly nowadays, changing the image of the profession. These changes, which appear to have affected a wide range of activities, including news gathering and dissemination, appear to be for the benefit of the profession. In particular, recent advances including the emergence of artificial intelligence (AI) have the potential to transform the field of journalism. However, at the same time, such changes and advancements can have a significant negative impact on the profession. The aim of the course is to introduce the students to the digital age and technological advances in journalism and to encourage them to reflect on the challenges these changes bring to the profession.</p>			
Learning outcomes	<p>Upon the completion of the course, the students are expected to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> 1. Identify the most critical debates surrounding the innovations in journalism. 2. Demonstrate a critical understanding of the technological innovations in journalism and reflect upon on the opportunities and challenges they bring to the industry. <p>Skills</p> <ol style="list-style-type: none"> 3. Analyse fundamental journalistic questions related to technological innovations, such as ethical and legal issues, transparency, fairness and accuracy. <p>Competences</p> <ol style="list-style-type: none"> 4. Evaluate the relative merits of the technology in terms of its potential for: <ol style="list-style-type: none"> b. individual expression c. ability to connect with people d. collective human creative expression 			
Prerequisites		Required		

<p>Course content</p>	<ul style="list-style-type: none"> • Introductory discussion on theories of innovation in journalism • Journalism's response to social change from the mid-20th century onwards • Technology and the Journalism Revolution: Transforming the way we gather, report, distribute and consume news. • Technology and news production and the empowerment of the citizen-journalist • Digital tools: How research, fact-checking and information presentation have been modified more efficiently and attractively. • Digital platforms and social media: Their role in news distribution. • Developments in technology: Artificial intelligence and its influence on Journalism
<p>Teaching methodology</p>	<p>The content of the course material will be taught using alternative and modern teaching approaches, such as for example audio-visual presentation, brainstorming, active student engagement, group discussions, etc. The course also encourages the students to demonstrate their critical thinking and reflection regarding the changes and challenges that the digital age and technology have brought to journalism. Students will be asked to study articles/research in order to be able to form a comprehensive view of the above (see supporting material).</p>
<p>Bibliography</p>	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Στρατηλάτης, Κ. (2018). Εκδοχές της ελευθερίας στην μηνιακή μας πραγματικότητα : Η νέα δημοσιογραφία και οι προκλήσεις της. Μεταμεσονύκτιες εκδόσεις. ISBN: 9789607800770 <p>English Bibliography:</p> <ul style="list-style-type: none"> • Stovall, James Glen (2013). Media reporting : Principles and practices of modern journalism in a multimedia world (Tennessee Journalism Series). First Inning Press. ISBN: 9781481198691 <p>Supporting material²⁹</p> <ul style="list-style-type: none"> • 6.4: Journalism After the Early 20th Century. Source • Journalism in the Quarterly: A Century of Change in the Industry and the Academy. Source • Facebook, news media and platform dependency: The institutional impacts of news distribution on social platforms. Source • Stephanie Grubenmann (2013). Innovation in Journalism – Towards a Holistic Approach. Source

²⁹ Translation tools: Please click on the following link to go to a guide that has been developed to help you get you informed about the process of automated translation. The guide is found at [Moodle > Student information > Οδηγός βιβλιοθήκης- Μετάφραση](#)

	<ul style="list-style-type: none"> Steele, S., and Ahva, L (2014). Theories of Journalism in a Digital Age. <u>Source</u>.
Assessment	<ul style="list-style-type: none"> Attendance and class participation 10% Individual assignments 20% Group assignment 30% Final written examination 40%
Language	Greek