

Course title	Sports Journalism			
Course code	JOUR302			
Course type	Theoretical, Elective			
Level	Diploma			
Year / Semester	2 nd Year / 4 th Semester			
Teacher's name	Theodoros Kafkarides			
ECTS	6	Lectures / week	3	Laboratories / week
Course purpose and objectives	<p>The purpose of the course is to teach and train the students in the various aspects and techniques of Sports Journalism. The course focuses on the ethical and legal aspects of Sports Journalism. Teaching is based on analysis of interviews, reports and description of sporting events. At the same time, the course aims to engage the students in discussions and critical inquiries about the evolution of sports journalism, the rise of sports reporting among the public and the press during the early 20th century as well as the impact of the internet on sports reporting and in the working practices of sports reporters.</p>			
Learning outcomes	<p>Upon the completion of the course, the students are expected to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> Explain the structure, functions and practices of modern sports Journalism State the fundamentals of researching, cross-referencing, documenting, writing and publishing content for all Media Recognise the reasons that led to the raise and evolution of sorts journalism among the public and in the press <p>Skills</p> <ol style="list-style-type: none"> utilize diverse sources of sports information in a journalistic manner Conclude on the effect of the internet on the evolution of sports reporting and on the working practices of sports reporters <p>Competences</p> <ol style="list-style-type: none"> Write stories and reportage on sports games 			
Prerequisites		Required		

<p>Course content</p>	<ul style="list-style-type: none"> • Introduction to Sports Journalism and Sports Reporting • History and purpose of sports reporting and its rise to the people and the press at the beginning of the 20th century. • The effect of the internet on the evolution of sports journalism and on the working practices of sports reporters. • The management of sports news in the various Media. • Press conferences and interviews. • Knowledge of sports, sports public issues and sports politics • Writing about sports, techniques, approaches and styles • Sports analysis and reactions • Editing of sports stories • Sports columns, writing sports reports
<p>Teaching methodology</p>	<p>Lectures, discussions and analysis of various sports news, reportage and reporting. Visits to the various sports events. At the same time, the course aims to engage the students in discussions and critical inquiries about the evolution of sports journalism, the rise of sports reporting among the public and the press during the early 20th century as well as the impact of the internet on sports reporting and in the working practices of sports reporters. For this purpose, the students will be asked to study sources and materials seen below so to develop a comprehensive picture and a critical perspective on the above.</p>
<p>Bibliography</p>	<p>Greek Bibliography:</p> <ul style="list-style-type: none"> • Σοφοκλέους, Ανδρέας Κλ. (2008), <i>Αθλητική Δημοσιογραφία [Sports Journalism]</i>, εκδ οι. Νικοκλής, Λευκωσία, ISBN: 978-9963-9364-0-3. • Φάντης, Άκης (2008), <i>Εγχειρίδιο αθλητικογραφίας [Manual of sports journalism]</i>, Γ. Κυριακίδης, Λευκωσία, ISBN: 978-9963-8634-8-8. <p>English Bibliography²⁷:</p> <ul style="list-style-type: none"> • Stofer, S., and Rosenthal (2019). <i>Sports Journalism: An Introduction to Reporting and Writing</i>, Rowman & Littlefield, ISBN:9781538117866. • Washburn, P. S., Lamb, C. (2020). <i>Sports Journalism : A History of Glory, Fame, and Technology</i>. ISBN:9781496220233 . EBSCOHost <p>Supporting materials:</p> <ul style="list-style-type: none"> • Growth in Sport Media and the Rise of New Sport Fandom. Source • Sport Media and Journalism: An Introduction. Source. • Inside the Athletic: the start-up that changed journalism forever. Source • How Digital Media Has Changed Sports Journalism. Source • SMG: What's changed about sports journalism: Social Media and expectations. Source. • Sports Journalism and the Crossroads of the Internet Age. Source.
<p>Assessment</p>	<ul style="list-style-type: none"> • Attendance and class participation 10% • Assignments 40% • Final written examination 50%
<p>Language</p>	<p>Greek</p>

²⁷ Translation tools: Please click on the following link to go to a guide that has been developed to help you get you informed about the process of automated translation. The guide is found at [Moodle > Student information > Οδηγός βιβλιοθήκης- Μετάφραση](#)

Course title	Fashion Journalism			
Course code	JOUR333			
Course type	Theoretical, Elective			
Level	Diploma			
Year / Semester	2nd Year / 4th Semester			
Teacher's name	Marina Chrysostomou			
ECTS	6	Lectures / week	3	Laboratories / week
Course purpose and objectives	The purpose of the course is to teach and train students in various aspects and techniques of Fashion Journalism, to observe, analyse and report on fashion. Furthermore, the goal of the course is to contribute to the demonstration of students' critical thinking as it relates to various matters, such as current debates on fashion journalism, the influences on fashion journalism and the effect of social media on shaping the fashion journalism nowadays.			
Learning outcomes	<p>Upon the completion of the course, the students are expected to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> Understand why different Media cover events and fashion shows in different ways Explain the phraseology and terminology associated with fashion writing and reporting Recognise the influences upon fashion journalism as well as the role of social media in the shaping and evolution of fashion journalism. <p>Skills</p> <ol style="list-style-type: none"> Write reports on fashion shows, texts and reports for publication in the press, internet, television or radio. <p>Competences</p> <ol style="list-style-type: none"> Synthesise the competences they have acquired thus far so to demonstrate their competence in reporting on fashion. 			
Prerequisites		Required		

<p>Course content</p>	<ul style="list-style-type: none"> • Introduction to Fashion Journalism • Developments and current debates • The role of the internet and social media in the evolution of fashion journalism • Effective communication for Fashion • Doing research on Fashion • Writing about Fashion in: <ul style="list-style-type: none"> o Newspapers o Magazines o Radio, TV, Internet • Basic elements of reporting: <ul style="list-style-type: none"> o Approaches o Titles o Writing headlines o Selection of images o Writing style o Reports on exhibitions and fashion shows o Reviews o Interviews o Profiles of designers and models o Promotion of Fashion communication o Fashion Advertising and Public Relations o Business announcements o Other forms of writing about Fashion
<p>Teaching methodology</p>	<p>Lectures, classroom activities that involve reading and analysis of fashion reportage, discussions, written and oral presentations. Furthermore, the goal of the course is to contribute to the demonstration of students' critical thinking as it relates to various matters, such as current debates on fashion journalism, the influences on fashion journalism and the effect of social media on shaping of fashion journalism nowadays. For this purpose, the students will get involved with sources and other supporting material that would enable them to demonstrate their critical thought process as it relates to the above.</p>
<p>Bibliography</p>	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Πολίτης, Π. (2014). <i>Η Γλώσσα της Τηλεοπτικής Ενημέρωσης [The language of TV reporting]</i>. Ίδρυμα Τριανταφυλλίδη, ISBN: 9789602311608 • Yorke, I. (2008). <i>Εισαγωγή στο τηλεοπτικό ρεπορτάζ [Introduction to TV reporting]</i>. Πλέθρον. ISBN: 9789603481874 • Μπλιάτσας, Κ. Δ. (2002). <i>Εισαγωγή στο τηλεοπτικό ρεπορτάζ : Ηθική και τεχνική (Επικοινωνία) [Introduction to TV reporting: Morality and technique]</i>. Εκδόσεις Ιανός. ISBN: 9607771680 • Ψυχογιός, Δ. Κ. (2004). <i>Τα έντυπα μέσα επικοινωνίας [The printed media of communication]</i>, Καστανιώτη, Αθήνα, ISBN: 960-03-3591-5. • Kolodzy, J. (2015). <i>Δημοσιογραφία της σύγκλισης : Μια πρακτική εισαγωγή στην αρθρογραφία για όλα τα μέσα έντυπα, οπτικοακουστικά, ψηφιακά [Journalism of convergence: A practical introduction to article writing for all the printed, audio visual, digital media]</i>. Κλειδάριθμος. ISBN: 9789604616497 <p>English Bibliography</p> <ul style="list-style-type: none"> • McDonald, M. (2003). <i>Exploring media discourse</i>. Arnold. ISBN: 0-340-

	<p>71989-3</p> <ul style="list-style-type: none"> • Harrower, T. (2008). <i>The Newspaper Designer's Handbook</i>, 6th edition, McGraw-Hill Humanities, ISBN: 978-0072996692. • Kristen K. Swanson and Judith C. Everett, (2008), <i>Writing for the Fashion Business</i>, Fairchild Publisher, ISBN: 9781563674396. <p>Supporting materials:</p> <ul style="list-style-type: none"> • The Impact of Social Media on Communication and Popularity in the Fashion Industry. Source • Boyd, Kayla C. (2015) "Democratizing Fashion: The Effects of the Evolution of Fashion Journalism From • Print to Online Media," <i>McNair Scholars Research Journal</i>: Vol. 8 , Article 4. Available at: https://commons.emich.edu/mcnair/vol8/iss1/4 • The Rise of Fashion Journalism: A Definitive Overview. Source • 13 Fashion Controversies That Sparked Passionate Debate. Source
<p>Assessment</p>	<ul style="list-style-type: none"> • Attendance and class participation 10% • Assignments 40% • Presentation 10% • Final assignment 40%
<p>Language</p>	<p>Greek</p>