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Course title	Principles of Management				
Course code	MGMT105				
Course type	Theoretical				
Level	Bachelor's				
Year / Semester	1 st Year /1 st Semester				
Teacher's name	Yerokostas Costas				
ECTS	4	Lectures / week	2	Laboratories / week	
Course purpose and objectives	The purpose of the course “Principles of Management” is to introduce the students to the various concepts of management, including management controls, basic principles of decision-making and planning, human resource management and concepts relevant to human resource management.				
Learning outcomes	<p>Upon the completion of the course, students are expected to:</p> <p>Knowledge</p> <ul style="list-style-type: none"> • Recognise the importance and influence of organisational structure and culture upon the functions and the employees of an organisation and the impact that the environment has on company management. <p>Skills</p> <ul style="list-style-type: none"> • Assess the role of human resource management in strategic planning and business management. • Evaluate the process of decision making and planning <p>Competences</p> <ul style="list-style-type: none"> • Defend the strategic importance of corporate social responsibility in the context of a company's operations. 				
Prerequisites		Required			

<p>Course content</p>	<ul style="list-style-type: none"> • The management environment • Directors and management • The fundamental principles of planning • The fundamentals of decision making • Leadership and trust • Organisational culture, structure and design: the cornerstones of the organisation • Communication and Interpersonal Skills – The Fundamental Principles of Supervision • Operations and Individual Behaviour Management • Human resource management: hiring the right people for success <p>Introduction to food business management</p> <ul style="list-style-type: none"> • Functions of the management of food businesses • The role of the food business manager • Human Resources Management in Food Businesses • Interpersonal and organisational communication: familiarity with information exchange • Understanding the formation and Management of working groups • Motivating employees: achieving optimal performance in the workplace • Unions and groups: increase cooperation, decrease conflicts • The mobilisation (promotion) and reward of employees • Recruitment and selection of personnel • Food sector productivity • Control systems and quality management: techniques to enhance organisational effectiveness • Corporate social responsibility
<p>Teaching methodology</p>	<p>Lectures using a computer and a video projector and guided discussion.</p>

Bibliography	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Λαλούμης Δ., και Κατσόνη, Β. (2015). Διοίκηση τουριστικών επιχειρήσεων. allipos, Open Academic Editions. https://hdl.handle.net/11419/5283 • Kinickil, A., Breaux S. D (2017). Διοίκηση Επιχειρήσεων: Μια Πρακτική εισαγωγή. [<i>Business Management: A practical introduction</i>]. 6^η Έκδοση. Επίκεντρο. ISBN: 9789604587025. • Μπουράντα, Δ., Παπαλεξανδρή, Ν.(2015). Εισαγωγή στη διοίκηση επιχειρήσεων. [<i>Introduction to business management</i>]. Εκδόσεις Ε. Μπένου. ISBN: 9789603591177. • Robbins, S. P., Coulter, M., και DeCenzo, D. A. (2017). Διοίκηση επιχειρήσεων : Αρχές και εφαρμογές [<i>Business Management: Principles and Applications</i>]. Κριτική. ISBN: 9789605861889 • Γεωργόπουλος, Α. (2015). Αναδιοργάνωση και μανάτζμεντ αλλαγών στις επιχειρήσεις. [<i>Reorganisation and management of change in business</i>]. Kallipos: Open Academic Editions. ISBN978-960-603-010-9. Retrieved from: http://hdl.handle.net/11419/1647 • Τζωρτζάκης, Κ. (2019). Οργάνωση & διοίκηση: Το μανάτζμεντ της νέας εποχής. [<i>Organising and management: Management of a new era</i>]. 5^η έκδοση. Αθήνα: Rosili. ISBN: 978-618-5131-58-6. • KES College notes. <p>English Bibliography</p> <ul style="list-style-type: none"> • Kinickil, A., Breaux S. D (2021). <i>Management: A Practical Introduction</i>. 10th Edition. McGraw Hill. ISBN: 978-1260735161. • Miller, D. (2016). <i>Enterprise Change Management: How to Prepare Your Organization for Continuous Change</i>. United Kingdom: Kogan Page. ISBN:9780749473013. • Daft, R. L. (2008). <i>Management</i>. 8th Edition. South-Western Cengage Learning. ISBN: 978-0-324-53770-3. • Robbins, S. P., De Cenzo, D A. (2011). <i>Fundamentals of Management: Essential concepts and applications</i>. 7th Edition, Pearson/Prentice Hall. ISBN: 978-0136109822. • Ghosh P.P. (2021). Principles and Practices of Management. Bengaluru : Laxmi Publications Pvt Ltd. EbscoHost. ISBN: 9789391162917 • KES College handouts.
	Assessment
Language	Greek or English