

Course title	Principles of Journalism			
Course code	JOUR107			
Course type	Theoretical			
Level	Diploma			
Year / Semester	1st Year / 1st Semester			
Teacher's name	Marina Chrysostomou			
ECTS	6	Lectures / week	3	Laboratories / week
Course purpose and objectives	<p>The aim of the course is to introduce the students to the basic principles of journalism, with the aim to distinguish the tasks and obligations of Journalists in the various media, as well as to understand the concepts related to journalism starting from the era of printed press until the digital age. At the same time, the course aims to present the current trends and perspectives in journalism as well as to encourage students to reflect critically on the changes that have been caused in the style of journalism, identifying at the same time the causes and reasons of this change.</p>			
Learning outcomes	<p>Upon the completion of the course, the students are expected to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> 1. Recognise the role and mission of the journalist. 2. Realise the differences between print and electronic 3. Recognise the forces – and interests – that shape the print and electronic press. <p>Skills</p> <ol style="list-style-type: none"> 4. Be able to examine the role of journalism and the media in the cultural and political life of the Republic. 5. Analyse the role of journalism in society, demonstrating their critical thinking skills as it relates to the way the cultural and technological changes seem to influence speech, writing and press. <p>Competences</p> <ol style="list-style-type: none"> 6. Be able to differentiate their text discourse according to the type of media being used each time. 			
Prerequisites		Required		

<p>Course content</p>	<ul style="list-style-type: none"> • Brief historical review on the Media: From Homer to the actadiurna of the Romans, Gutenberg, till today • Introduction to Journalism as a profession / mode and the adoption of basic principles (truth, objectivity and the difficulties of achieving it, pluralism, globality in news coverage). The circumvention of these principles in the modern communication field (dictated news coverage, purchased bias). • Newspapers past and present: Cyprus, Greece, Europe, USA and Japan • What is news: features and properties. The article and special columns in the printed and digital press. • The organisational nature of television stations and newspaper editing. • Types of news reporting and their use in newspapers and digital media. • Headlines, texts, captions, photos: The most important pillars of newspapers. • Special editions (pull-out sections) in newspapers and their journalistic-commercial significance. • Readers' opinion pages, letters and editorials, specialist columnists. • Non-journalistic content – advertisements. • The appearance of the digital media - rivals or partners? • The internet and the evolution of journalism: <ul style="list-style-type: none"> • The main challenges of the profession from the age of the printed press to the age of the internet. • The particularities of the internet, the advantages and "pitfalls" of online information, the workplace of an online journalist, the expects that work together in the context of a news website. • Ethics in Journalism. The Code of Journalistic Ethics in Cyprus and differences with other countries. • The role of journalism in society: How journalism affects public consciousness, democracy and society in general. • How cultural and technological changes affect speech, writing and press.
<p>Teaching methodology</p>	<p>Interactive lectures, classroom demonstrations of printed and digital media, individual or group activities aimed at the continuous formative assessment of students. The course aims to present the current trends and perspectives in journalism as well as to encourage students to reflect critically on the changes that have been caused in the style of journalism, identifying at the same time the causes and reasons for this change. To do so, the students will be asked to engage with contemporary writings / articles in order to enhance their critical thinking on issues related to the aforesaid (see supportive materials).</p>

<p>Bibliography</p>	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Κώδικας Δημοσιογραφικής δεοντολογίας της Επιτροπής δημοσιογραφικής δεοντολογίας Κύπρου. [Code of Journalistic Ethics of the Cyprus Journalistic Ethics Committee] • Curran, J. (2005). <i>Μέσα επικοινωνίας και εξουσία [Communication means and power]</i>. Καστανιώτη: Αθήνα. ISBN: 960-03-3991-0. • Σοφοκλέους, Α. Κλ. (2008). <i>Τα Κυπριακά μέσα μαζικής ενημέρωσης. [The Cypriot Media]</i>. Λευκωσία: Εκδόσεις Νικοκλής. ISBN: 978-9963-9364-1-0. • Ψυχογιός, Δ. Κ. (2004). <i>Τα έντυπα μέσα επικοινωνίας: Από τον πηλό στο Δίκτυο [Printed Means of Communication: From clay to internet]</i>. Αθήνα: Καστανιώτη. ISBN: 960-03-3591-5. • Poulet, B. (2009). <i>Το τέλος των εφημερίδων και το μέλλον της ενημέρωσης [The end of newspapers and the future of news]</i>. Εκδόσεις Πόλις. ISBN: 978-960-435-250-0. • Spiteri, G. (2009). <i>Ο δημοσιογράφος και οι εξουσίες του [The journalist and his powers]</i>. Εκδόσεις Καστανιώτη. ISBN 9789600344097 <p>English Bibliography¹</p> <ul style="list-style-type: none"> • Vos, T. P. (2018). <i>Journalism</i>. Handbooks of Communication Science, volume 19. ISBN: 9781501510380. EBSCOHost • Wenzel, A. (2020). <i>Community-Centered Journalism: Engaging People, Exploring Solutions, and Building Trust</i>. Urbana: University of Illinois Press. ISBN: 9780252043307. • Kovach, B., Rosenstiel, T. (2007). <i>The Elements of Journalism</i>. Three Rivers Press. Rev Upd edition. ISBN: 978-0307346704. • Rich, C. (2013). <i>Writing and Reporting News: A Coaching Method</i>. 7th Edition. Wadsworth Publishing. ISBN: 978-1111344443. • Fedler, F., Bender, J. R., Davenport, L., Drager, M. W. (2012). <i>Reporting for the Media</i>. Oxford University Press: USA. 10th Edition. ISBN: 978-0199846412. <p>Supportive materials:</p> <ul style="list-style-type: none"> • Kumar (2023). The Role of Journalism in Shaping Public Opinion and Democracy. Source. • Happer, C., and Philo, G. (2013). The Role of the Media in the Construction of Public Belief and Social Change. Source • Blake, T. J. (2016). How has technology affected the relation between speech and writing? Source
<p>Assessment</p>	<ul style="list-style-type: none"> • Attendance and class participation: 10% • Assignments: 30% • Intermediary written examination: 20% • Final written examination: 40%
<p>Language</p>	<p>Greek</p>

¹ Translation tools: Please click on the following link to go to a guide that has been developed to help you get you informed about the process of automated translation. The guide is found at [Moodle > Student information > Οδηγός βιβλιοθήκης- Μετάφραση](#)