

Course title	Preparation & Presentation of Radio Broadcasts				
Course code	JOUR216				
Course type	Theoretical and Practical				
Level	Diploma				
Year / Semester	2nd Year / 3rd Semester				
Teacher's name	Stelios Andreou / Christos Gregoriades				
ECTS	6	Lectures / week	1	Laboratories / week	3
Course purpose and objectives	<p>The aim of the course is for students to familiarise themselves both theoretically and practically with the way a radio station operates and is organised, with an emphasis on new technologies and internet radio. At the same time, the students should be able to present and organise a comprehensive radio journalistic or music programme. The course further aims to enhance students' critical thinking and reflection on the trends and challenges facing radio production in today's world by identifying those factors that seem to have forced the above changes.</p>				
Learning outcomes	<p>Upon the completion of the course, the students are expected to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> 1. Recognise the terminology (Greek and English) related to radio as a means of information and entertainment 2. Recognise the peculiarities of oral expression in the context of radio broadcasts, 3. Explain the content production process in the radio studio, 4. Explain basic principles related to musical morphology and analysis, <p>Skills</p> <ol style="list-style-type: none"> 5. Apply writing techniques to planning radio texts for newscasts and entertainment programs 6. Analyse the trends, developments and challenges facing radio production in the modern world as well as the factors that seem to have accelerated such changes. <p>Competences</p> <ol style="list-style-type: none"> 7. Examine, prioritise and compose radio news 				
Prerequisites		Required			

<p>Course content</p>	<ul style="list-style-type: none"> • Trends, developments and challenges facing radio production in the modern world • Listening habits of today's audience • The future of radio • How the digital age has changed and affected radio • The structure and workplaces of a radio station – the difference of radio broadcast production spaces. • The technical aspect of a radio station and the journalist (studio On Air, Production, Edit), technical equipment (console, microphones, digital sound recorder). • Management and staffing of a radio station. Organisation chart and responsibilities depending on the specialities (journalists, reporters, announcers, producers, sound engineers, technicians, music editors, call center). Producer, announcer/presenter communication with sound engineer: Silent code of communication. • The language of radio and its characteristics. (rhythm, breathing, pronunciation, articulation, mistakes to avoid). • What is the role of broadcasting songs (Musical radio stations/broadcast signals, musical "bridges", music selection used as a break in between the news). • Genres - Thematics of broadcasts: Talk shows - Informative shows - News - Cultural - Sports - Music - lifestyle - News bulletins. Live and recorded shows. • News – Duration, size and hierarchy of news. News rating. Methodology and techniques of radio newscast writing, writing newscasts and headlines. Emergency Bulletins - Connections. • Rules and techniques of presenting a radio show. • Compilation and organisation of the "scaffold" for the proper management of radio time. • Radio interview (technical, on and off the record, guest selection criteria). Main source of information for the preparation of news releases and for the presentation of a particular subject. The work steps: Choosing a topic, choosing an interviewee, communicating with a guest, planning an interview, choosing a place to host the interview (at the radio station or somewhere else), checking equipment (sound level, etc.), interview, transcription. • Listeners – telephone programmes and their peculiarities. Audience intervention. Named audience intervention. • Public – Target (target group): To whom the respective program is addressed. "Creating" a show based on the audience. Audience profiling (audience profiling market research). • External broadcasts – live link. • The professional and business side of sound studio management. • Multimedia applications.
<p>Teaching methodology</p>	<p>The content of the course will be taught using alternative and modern teaching approaches, such as audio-visual presentation and teaching, brainstorming, active student participation, formulating comments and opinions, plenary discussion, etc., as well as practice in radio studio. The course further encourages the students to demonstrate their critical thinking and reflection in relation to the trends, developments and challenges facing radio production in today's world, identifying those factors that seem to have encouraged such change. The students will be asked to study articles/research / radio broadcasts in order to be able to form a comprehensive view of the above (see supporting material).</p>

<p>Bibliography</p>	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Δώδης, Δ. (2007). Ηχοληψία: Η Δημιουργία με τη Σύγχρονη Τεχνολογία. Αθήνα, Ελλάδα: Εκδόσεις Ίων. ISBN 978604110711. • Δημούλας, Χ. (2015). <i>Τεχνολογίες συγγραφής και διαχείρισης πολυμέσων: Τεχνικές μη γραμμικής αφήγησης στα νέα ψηφιακά μέσα</i>. Αθήνα, Ελλάδα: Εκδόσεις Κάλλιπος. http://hdl.handle.net/11419/4343 • Σκλαβούνης, Γ. Ν. (2000). <i>Ραδιοτηλεοπτική παραγωγή</i>, Εκδοτικός Όμιλος Ίων, Ελλάδα, ISBN: 960-286-440-0. • Hilliard, R. L. (2001). <i>Γράφοντας για την τηλεόραση και το ράδιο</i>. Εκδοτικός Όμιλος Ίων. ISBN: 960-286-639-X • Alten S. R. (2004), <i>Παραγωγή και επεξεργασία ήχου με ηλεκτρονικά μέσα</i>, Έλλην, Αθήνα, ISBN: 978-960-286-960-4. <p>English Bibliography¹⁷</p> <ul style="list-style-type: none"> • Chantler, P., and Steward, P. (2009). <i>Essential radio journalism: How to produce and present radio news</i>. A & C Black Publishers, ISBN: 978-0- 7136-8874-0. • Papper, R. (2009). <i>Broadcast News and Writing Stylebook</i>. 4th Edition, Allyn & Bacon, ISBN: 9780205612581. • Richard J Hand, Mary Traynor (2012). <i>Radio in Small Nations: Production, Programmes, Audiences</i>. Cardiff: University of Wales Press. EBSCOHost <p>Supporting material¹⁸:</p> <ul style="list-style-type: none"> • Ashbrook, J. (2023). Radio Trends, Challenges, & Opportunities. Source • Wijesighe, S. (2023). Is Radio Dying? Exploring the Challenges Facing the Industry". Source • Nissar, M. (2023). Key Trends: Where is the Radio Industry headed in 2023? Source • Olayiwola, I., et al (2023). Radio broadcasting in the digital age: Adapting to the challenges of the 21 st century. Source • Zhang, X. (2021). Challenges, Opportunities and Innovations Faced by the Broadcasting and Hosting Industry in the Era of Convergence Media. Source • UtilitiesOne (2023). The impact of digitalization on radio broadcasting infrastructure. Source
<p>Assessment</p>	<ul style="list-style-type: none"> • Attendance and class participation 10% • Assignments 20% • Intermediary written examination 20% • Final project – radio broadcasting 50%
<p>Language</p>	<p>Greek</p>

¹⁷ Translation tools: Please click on the following link to go to a guide that has been developed to help you get you informed about the process of automated translation. The guide is found at [Moodle > Student information > Οδηγός βιβλιοθήκης- Μετάφραση](#)

¹⁸ As above