

58.

Course title	Thesis Methodology				
Course code	PROJ406				
Course type	Theoretical				
Level	Bachelor's				
Year / Semester	4 th Year/ 7 th Semester				
Teacher's name	Dr. Mary Mouzourou				
ECTS	4	Lectures / week	2	Laboratories / week	
Course purpose and objectives	The aim of this course is to give students the opportunity to acquire the knowledge and skills required to identify research questions, to acquire the skills and knowledge of research methodologies and the writing and presentation of their Thesis. The main objective of this course is to educate students on how to prepare for their thesis, what rules to follow when writing about a specialised subject relevant to the culinary arts field, and to equip them with the necessary skills for completing their Thesis.				
Learning outcomes	<p>Upon the completion of the course, students are expected to:</p> <p>Knowledge</p> <ul style="list-style-type: none"> • Identify, and define, a specific research problem that stems from their field of study; Culinary Arts Management <p>Skills</p> <ul style="list-style-type: none"> • Assess the need of conducting a research project having first reviewed the existing bibliography • Design their research project based on a research protocol • Apply the basic statistic principles • Encode and analyse scientific data and draw the right conclusions • Demonstrate critical thinking <p>Competences</p> <ul style="list-style-type: none"> • Develop the appropriate research methodology that would help them to address/ approach a given research question / problem 				
Prerequisites	PROJ100 Project Writing	Required	-		

<p>Course content</p>	<ul style="list-style-type: none"> • Introduction to research and research methodology and its usefulness in today's society • Introduction to the basic methodological principles and research on all aspects of the Culinary Business Management • Approaches used to identify/define and solve a research problem and choosing of the correct methodology • Exploring different research approaches: primary and secondary research. Types of scientific publications / texts.
	<ul style="list-style-type: none"> • Methods of sampling and data collection, such as pilot survey, questionnaires, interviews, case studies, content analysis and observation • Design of study/research protocol and preparation of a Thesis Proposal • Writing techniques and Thesis contents • Basic statistical principles that will be utilised during Thesis writing. • Execution and presentation of scientific study/research, interpretation and presentation of data. Presentation techniques • Presenting an existing published scientific study using poster or PowerPoint presentation.
<p>Teaching methodology</p>	<p>The course consists of lectures with PowerPoint presentations, the use of a whiteboard, guided discussions with the active participation of students and assignment of tasks/projects.</p>
<p>Bibliography</p>	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Θεοφιλίδης, Χ. (2005). Η συγγραφή επιστημονικής εργασίας: Από τη θεωρία στην Πράξη. [<i>Writing a scientific project: From theory to practice</i>]. Τυπωθήτω, ISBN: 960-402-215-6. • Μερακλή, Β. (2011). Οδηγός για τη συγγραφή επιστημονικής εργασίας: Μελέτη/Έρευνα. [<i>Guide for writing a scientific project: Study / Research</i>]. KES College. • Ζαφειρόπουλος, Κ. (2015). Πώς γίνεται μια επιστημονική εργασία; : Επιστημονική έρευνα και συγγραφή εργασιών. [<i>How to conduct a scientific project: Scientific research and project writing</i>]. 2^η Έκδοση. Εκδόσεις Κριτική. ISBN: 9789605860776. • Πετράκης, Μ. (2014). Η Σύνταξη της πτυχιακής διατριβής (Dissertation) : Αρχή-Τέλος. [<i>Writing a dissertation: From start to finish</i>]. 2^η Έκδοση. Εκδόσεις Αθ. Σταμούλης. ISBN: 978-960-351-962-1 • KES College (2020). «Οδηγός Συγγραφής Εργασιών» . [<i>Guide for proposal writing</i>] • KES College (2020). «Οδηγός για Βιβλιογραφία APA». [<i>Guide for APA bibliography</i>] <p>English Bibliography</p> <ul style="list-style-type: none"> • Leith, S. (2018). <i>Write to the point: A master class on the fundamentals of writing for any purpose</i>. The Experiment. ISBN: 9781615194629. • Currie, D. (2005). <i>Developing and applying study skills: Writing assignments, dissertations and management reports</i>. CIPD. ISBN: 1-84398-064-9. • Meraklis, V. (2011). <i>A guide for planning and writing a project: A research paper, thesis or dissertation</i>. KES College. • Berry, R. (2000). <i>The research project: How to write it</i>. 4th Edition. London: Routledge. ISBN: 0-415-20520-4. • KES College handouts.



ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
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Assessment	<ul style="list-style-type: none">• Class Participation: 10%• Exercises/Assignments: 20%• Scientific Study 70%
Language	Greek or English