



No 15

Course Title	Principles of Management				
Course Code	MGMT210				
Course Type	Theoretical				
Level	Diploma/Higher Diploma				
Year / Semester	2 <sup>nd</sup> Year / 3 <sup>rd</sup> Semester				
Teacher's Name	Panayiotou Elena				
ECTS	6	Lectures / week	3	Laboratories / week	-
Course Purpose and Objectives	The course is a general introduction to basic business principles. Students will have an opportunity to examine concepts, attitudes, and philosophies about business and entrepreneurship. The objective of the course is for students to develop an understanding and apply the main principles and concepts revolving a business/organisation.				
Learning Outcomes	Upon completion, students will be able to: <ul style="list-style-type: none"><li>▪ Explain the core concepts and key terminologies of the business system</li><li>▪ Understand entrepreneurship and the small business</li><li>▪ Follow the global context of business</li><li>▪ Apply key concepts of ethics as it applies to business</li><li>▪ Encourage leadership and team management</li><li>▪ Distinguish the role of human resources and labour relations</li><li>▪ Clarify the importance of marketing, accounting money, and banking for business operations</li></ul>				
Prerequisites	None	Required			
Course Content	<ul style="list-style-type: none"><li>▪ The Business System</li><li>▪ Business Environments</li><li>▪ Business Ethics</li><li>▪ Entrepreneurship and New Ventures</li><li>▪ The Global Context of Business</li><li>▪ Managing the Business Enterprise</li><li>▪ Organizing the Business Enterprise</li><li>▪ Human Resource &amp; Labour Relation</li><li>▪ Motivating and Leading Employees</li><li>▪ Securities and Investment</li></ul>				
Teaching Methodology	The class involves lectures, videos, readings and small group exercises, case studies and discussions.				
Bibliography	<ul style="list-style-type: none"><li>▪ Daft, Richard L.(2008), Management, South - Western Cengage Learning,ISBN: 978-0-324-53770-3.</li><li>▪ Dessler,Gary(2020), Human Resource Management, Pearson,ISBN: 978-1-292-30912-5.</li></ul>				
Assessment	<ul style="list-style-type: none"><li>▪ Attendance and Participation 10%</li><li>▪ Assignment 10%</li><li>▪ Intermediate Written Examination 30%</li><li>▪ Final Written Examination 50%</li></ul>				
Language	English or Greek				