

| | | | | | |
|--------------------------------------|--|------------------------|---|----------------------------|--|
| Course title | Journalistic Writing | | | | |
| Course code | JOUR116 | | | | |
| Course type | Theoretical | | | | |
| Level | Diploma | | | | |
| Year / Semester | 1st Year / 1st Semester | | | | |
| Teacher's name | Marina Chrysostomou | | | | |
| ECTS | 6 | Lectures / week | 3 | Laboratories / week | |
| Course purpose and objectives | <p>The course “Journalistic Writing” aims to train the students in the functions and techniques of writing material. At the same time, the aim of the course is to cover the language, spelling, grammar, tone, style and presentation (visual) of the final texts as well as to focus on the technical and linguistic aspects of journalistic material, encouraging the students to adopt a critical viewpoint as it relates to identifying the characteristics of journalistic writing and the professional standards it complies to.</p> | | | | |
| Learning outcomes | <p>Upon the completion of the course, the students are expected to:</p> <p>Knowledge</p> <ol style="list-style-type: none"> 1. Recognise the theoretical framework of discourse analysis 2. Recognise journalistic speech and every type of it 3. Distinguish the communicative objectives of each type of journalistic speech as well as the professional standards journalistic writing complies to. <p>Skills</p> <ol style="list-style-type: none"> 4. Compose texts that comply with the established word count 5. Write and edit titles, proofread typographical essays, write captions, proofread pages 6. Compose time and perspective television news and short or in-depth online articles <p>Competences</p> <ol style="list-style-type: none"> 7. Gather and interpret evidence within their cognitive domain to form judgments that include reflection on relevant issues | | | | |
| Prerequisites | | Required | | | |

| | |
|------------------------------------|---|
| <p>Course content</p> | <ul style="list-style-type: none"> • Characteristics of journalistic writing • Professional standards that apply to journalistic writing • Typescripts, word count, spelling, grammar • The editorial departments of the Media • The writing style of each Media, page design, pagination, selection of photos and their importance. • Configuration of an online report using visual material. Promotion to the public (Push, Messages, social media) • Individual styles, editorial styles, radio styles, website and TV styles • What is news, how do we write news, principles of news, simpler ways of writing • Checks and verification of facts and sources to safeguard accuracy, objectivity and reliability • How to write press releases and speeches |
| <p>Teaching methodology</p> | <p>Interactive lectures, analysis of pagination and pages, individual or group exercises aimed at the continuous formative assessment of students. With the above, but also with the use of the supporting materials seen below, the students are expected to be encouraged to explore the meaning, principles and particularities of journalistic writing, and to also demonstrate critical thinking as it relates to the characteristics of journalistic writing and the professional standards it complies to.</p> |
| <p>Bibliography</p> | <p>Greek Bibliography</p> <ul style="list-style-type: none"> • Ψυχογιός, Δ. Κ. (2004). <i>Τα έντυπα μέσα επικοινωνίας</i>, Καστανιώτη, Αθήνα, ISBN: 960-03-3591-5. • Kolodzy, J. (2015). <i>Δημοσιογραφία της σύγκλισης : Μια πρακτική εισαγωγή στην αρθρογραφία για όλα τα μέσα έντυπα, οπτικοακουστικά, ψηφιακά</i>. Κλειδάριθμος. ISBN: 9789604616497 • Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης (2009). <i>Λεξικό της κοινής νεοελληνικής</i>. 8^η Έκδοση. ISBN: 9789602310854 • Μπαμπινιώτης, Γ. Δ. (2008). <i>Ορθογραφικό λεξικό της Νέας Ελληνικής Γλώσσας: Εξηγεί και διδάσκει την ορθογραφία</i>. Κέντρο Λεξικολογίας. ISBN: 9789608975149 • Κλαίρης, Χ., και Μπαμπινιώτης, Γ. (2011). <i>Συνοπτική γραμματική της Νέας Ελληνικής: Δομολειτουργική – Επικοινωνιακή</i>. 2^η Έκδοση. Κέντρο Λεξικολογίας. ISBN: 9789609582025 • Χατζησαββίδης, Σ. (2000). <i>Ελληνική γλώσσα και δημοσιογραφικός λόγος : Θεωρητικές και ερευνητικές προσεγγίσεις</i>. Gutenberg. ISBN: 960-01-0792-0 • Τότσικας, Α. (2002), <i>Λόγου Δοκίμες: Επεξεργασία και Παραγωγή κειμένου για την Έκθεση - Έκφραση</i>, Τότσικας, Αλέξης, Gutenberg, Αθήνα, ISBN: 960-01-0814-5. • Τζανετάκος, Γ. Π. (2010). <i>Λόγος Ελληνικός στη δημοσιογραφία</i>. Λύχνος. ISBN: 960-7079-07-6 <p>English Bibliography</p> <ul style="list-style-type: none"> • Reach, D. (2002). <i>The language of newspapers</i>. 2nd Edition. Routledge. ISBN: 0-415-27805-8 • McDonald, M. (2003). <i>Exploring media discourse</i>. Arnold. ISBN: 0- 340-71989-3 |

| | |
|-------------------|---|
| | <ul style="list-style-type: none"> • Butcher, D.(2006). Butcher's Copy-editing: The Cambridge Handbook for Editors, Copy-editors and Proofreaders , 4th edition, Cambridge University Press, ISBN: 978-0-521-84713-1. • Harrower, T. (2008). The Newspaper Designer's Handbook, 6th edition, McGraw-Hill Humanities, ISBN: 978-0072996692. <p>Supporting materials⁶:</p> <ul style="list-style-type: none"> • Οροί και όρια του δημοσιογραφικού λόγου. Source • Yellowbrick (n.d.). Journalist's Guide to Writing Standards. Source • Reuters Handbook of Journalism. Source • News writing fundamentals (n.d.). Source • Journalistic Guidelines (n.d.). Source |
| Assessment | <ul style="list-style-type: none"> • Attendance and class participation 10% • Assignments 40% • Final written examination 50% |
| Language | Greek |

⁶ Translation tools: Please click on the following link to go to a guide that has been developed to help you get you informed about the process of automated translation. The guide is found at [Moodle > Student information > Οδηγός βιβλιοθήκης- Μετάφραση](#)