

Course Title	Retail Logistics			
Course Code	LOGS318			
Course Type	Theoretical			
Level	Higher Diploma			
Year / Semester	3 rd Year/ 5 th & 6 th Semester – Elective			
Teacher's Name	Kerkides Petros			
ECTS	6	Lectures / week	3	Laboratories / week -
Course Purpose and Objectives	The purpose of this course is for students to develop an understanding of the management of Logistics and Supply Chain for business/organisations in the retailing industry.			
	<p>Upon completion, students are expected to:</p> <ul style="list-style-type: none"> ▪ Know the concepts of Retail Logistics and Supply Chain ▪ Understand the different functions and procedures of Retail Logistics management ▪ Be able to implement quick response strategies ▪ Understand Retail Logistics for e-commerce ▪ Know the application of green practices in Retail Logistics 			
Prerequisites			Required	
Course Content	<ul style="list-style-type: none"> ▪ Concepts of Retail Logistics and Supply Chain ▪ Retail Logistics procedures management ▪ Non-Food Logistics ▪ Food Logistics ▪ Global sourcing and procurement ▪ Temperature controlled Logistics ▪ Quick response strategies ▪ Efficient consumer response ▪ Customer service and Out-of-Stocks ▪ Retail Logistics and E-commerce ▪ Green practices in Retail Logistics 			
Teaching Methodology	The class involves lectures, videos, readings and small group exercises, case studies and discussions.			
Bibliography	<ul style="list-style-type: none"> ▪ Fernie J. & Sparks L. (2018) Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain, Kogan Page, 5th Edition, ISBN: 978-0749481605 ▪ Chaffey D., Hemphill T., Edmundson-Bird D. (2019) Digital Business and E-Commerce Management, Pearson, 7th Edition, ISBN: 9781292193335 ▪ Dani S. (2015) Food Supply Chain Management and Logistics: From Farm to Fork, Kogan Page, ISBN: 9780749473648 ▪ Christopher M. (2016) Logistics and Supply Chain Management, FT Press, 5th Edition, ISBN: 9781292083797 			
Assessment	<ul style="list-style-type: none"> ▪ Attendance and Participation 10% ▪ Assignment 10% ▪ Intermediate Written Examination 30% ▪ Final Written Examination 50% 			
Language	English or Greek			

