

Course Title	E-Commerce			
Course Code	LOGS320			
Course Type	Theoretical			
Level	Higher Diploma			
Year / Semester	3 rd Year/ 6 th Semester			
Teacher's Name	Adamou Stephanos			
ECTS	4	Lectures / week	2	Laboratories / week -
Course Purpose and Objectives	The purpose of this course is for students to understand the concepts, processes, and the Supply Chain Management of E-Commerce			
	<p>Upon completion, are expected to:</p> <ul style="list-style-type: none"> ▪ Know the concepts of E-commerce ▪ Understand the electronic environment ▪ Understand the Fulfilment in E-commerce ▪ Know the trends of E-commerce in Logistics and supply chains 			
Prerequisites		Required		
Course Content	<ul style="list-style-type: none"> ▪ Concepts of E-commerce ▪ Categories B2B and B2C ▪ E-Business ▪ Key issues in the electronic environment ▪ Customer Relationship Management and Customer Service in E-commerce ▪ Supply Chain Management in E-commerce ▪ Fulfilment in E-commerce ▪ Fulfilment models ▪ E-Procurement ▪ Warehousing in E-commerce ▪ Shipments in E-commerce ▪ Trends of E-commerce in Logistics and supply chains 			
Teaching Methodology	The class involves lectures, videos, readings and small group exercises, case studies and discussions.			
Bibliography	<ul style="list-style-type: none"> ▪ Chaffey D., Hemphill T., Edmundson-Bird D. (2019) Digital Business and E-Commerce Management, Pearson, 7th Edition, ISBN: 9781292193335 ▪ Wang Y. & Pettit S. (2016) E-Logistics: Managing your Digital Supply Chains for Competitive Advantage, Kogan Page, ISBN: 9780749472665 ▪ Harisson A. & Hoek R.V. (2014) Logistics Management and Strategy: Competing Through the Supply Chain, Pearson 5th edition, ISBN: 9781292004150 ▪ Kayicki Y. (2019) E-Commerce in Logistics and Supply Chain Management, Research Gate, Chapter: 76, pp. 1015-1026 			
Assessment	<ul style="list-style-type: none"> ▪ Attendance and Participation 10% ▪ Assignment 10% ▪ Intermediate Written Examination 30% ▪ Final Written Examination 50% 			
Language	English or Greek			