

Course Title	Logistics Outsourcing			
Course Code	LOGS317			
Course Type	Theoretical			
Level	Higher Diploma			
Year / Semester	3 rd Year/ 5 th Semester			
Teacher's Name	Konstantinou Marina			
ECTS	6	Lectures / week	3	Laboratories / week -
Course Purpose and Objectives	The purpose of this course is to teach students the various aspects related to the outsourcing of Logistics services to third parties			
	<p>Upon completion, students are expected to:</p> <ul style="list-style-type: none"> ▪ Know the concepts of logistics outsourcing ▪ Be able to choose whether to proceed to outsourcing or not ▪ Know the logistics service marketplace ▪ Be able to manage the third-party logistics contracts and pricing ▪ Be able to apply performance measurements in logistics outsourcing ▪ Be able to manage the risk associated with outsourcing ▪ Understand the importance of information systems in logistics outsourcing ▪ Know the future trends of logistics outsourcing ▪ 			
Prerequisites		Required		
Course Content	<ul style="list-style-type: none"> ▪ Logistics outsourcing concepts ▪ Third party logistics-3PL providers ▪ The outsourcing lifecycle ▪ Logistics outsourcing models ▪ The logistics service marketplace ▪ Third-party logistics contracts and pricing ▪ Performance measurements of logistics outsourcing ▪ Risk associated with outsourcing ▪ The importance of information systems in logistics outsourcing ▪ Future trends of logistics outsourcing ▪ 4th party logistics – 4PL 			
Teaching Methodology	The class involves lectures, videos, readings and small group exercises, case studies and discussions.			
Bibliography	<ul style="list-style-type: none"> • Godsmark J. & Richards G. (2019) The Logistics Outsourcing Handbook: A step-by-step guide from strategy through the implementation, Kogan Page, ISBN: 9781789660579 • Rushton A., Croucher P., Baker P. (2022) The handbook of Logistics and Distribution Management: Understanding the supply chain, Kogan Page, 6th Edition, ISBN: 9780749476786 eBook Academic Collection (EBSCOhost) 			
Assessment	<ul style="list-style-type: none"> ▪ Attendance and Participation ▪ Assignment ▪ Intermediate Written Examination ▪ Final Written Examination 		<ul style="list-style-type: none"> 10% 10% 30% 50% 	
Language	English or Greek			