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Course title	Business Ethics and Corporate Social Responsibility			
Course code	MGMT323			
Course type	Theoretical, Elective Course Group A			
Level	Undergraduate			
Year / Semester	Year 3 Semester 6			
Teacher's name	Antoniadi Andria			
ECTS	6	Lectures / week	3	Laboratories / week
Course purpose and objectives	In this course, students explore the ethical factors that influence the formulation of business decisions and strategies. Students will become familiar with the concept of Corporate Social Responsibility (CSR) and will be encouraged to understand the importance of applying professional ethics from a social, economic and environmental perspective.			
Learning outcomes	<p>After the completion of the course students are expected to:</p> <ul style="list-style-type: none"> • Know the concepts and understand the trends in business ethics and corporate social responsibility • Know the forms of corporate social responsibility of businesses and recognise, describe and plan business actions that respond to them • Develop and support arguments for (or against) corporate social responsibility and ethics • Understand and manage ethical dilemmas that arise in business, using ethical theories and other models of ethical decision-making • Manage and resolve the problems presented in a company's relations with the interested parties 			
Prerequisites	MGMT112 Introduction to Business & Management	Required	None	
Course content	<ul style="list-style-type: none"> • Introduction to business ethics and corporate social responsibility • The concept of ethics in the context of economics and business • The social responsibility of businesses • Management of business members (shareholders) • Ways of developing corporate responsibility and code of ethics in businesses • Measuring and evaluating corporate ethics and social responsibility • Corporate governance • Relations with customers and competitors • The company's relationship with the state, local communities and the environment 			
Teaching methodology	<p>The course content will be taught using:</p> <ul style="list-style-type: none"> • Power Point presentations 			

	<ul style="list-style-type: none"> • Guided discussions with the active participation of students • Examples and case studies that relate to the content of the course • Question and answer section • Use of internet and related IT infrastructure • Use of video projector and whiteboard • Assignment
Bibliography	<p>Greek Bibliography</p> <ul style="list-style-type: none"> • Βαξεβανίδου, Μ. (2011). <i>Εταιρική Κοινωνική Ευθύνη</i>. Εκδόσεις Αθ. Σταμούλης. ISBN: 9789603518570 • Θανόπουλος, Γ. Ν. (2021). <i>Επιχειρηματική ηθική & δεοντολογία στην εποχή της εταιρικής διακυβέρνησης</i>. 4^η Έκδοση. Φαίδιμος. ISBN: 9786185062392 • Καζαντζή, Β. (2015). <i>Εταιρική κοινωνική ευθύνη: Η όψη του ανθρώπινου παράγοντα στην επιχείρηση</i>. Kallipos Open Academic Editions. Ανακτήθηκε από http://hdl.handle.net/11419/4801. <p>English Bibliography</p> <ul style="list-style-type: none"> • Hartman, L. P., Desjardins, J., and McDonald, C. (2021). <i>Business Ethics : Decision Making for Personal Integrity & Social Responsibility</i>. 5th Edition. Mc Graw Hill Education. ISBN: 978-1-260-57581-1 • Crane, A., Matten, D., and Spence, L. J. (2016). <i>Corporate social responsibility : Readings and cases in a global context</i>. 2nd Edition. Routledge. ISBN: 9780415683258
Assessment	<ul style="list-style-type: none"> • Attendance and Class Participation: 10% • Assignments: 40% • Final Written Examination: 50%
Language	English or Greek