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<b>Course title</b>	<b>Business &amp; Society</b>			
<b>Course code</b>	<b>BUSS401</b>			
<b>Course type</b>	<b>Theoretical, Elective Course</b>			
<b>Level</b>	Undergraduate			
<b>Year / Semester</b>	Year 4 Semester 7			
<b>Teacher's name</b>	Andria Kalatha			
<b>ECTS</b>	6	<b>Lectures / week</b>	3	<b>Laboratories / week</b>
<b>Course purpose and objectives</b>	This course aims to provide an introduction on ethical and social issues affecting society's stakeholder groups (customers, owners, employees, communities, and environmentalists) and the challenges for business in the future. This course also encourages comparative analysis of business ethics with the moral standards of the world community.			
<b>Learning outcomes</b>	<p>After the completion of the course students are expected to:</p> <ul style="list-style-type: none"> <li>• Discuss conceptualizations of business ethics from an organizational perspective.</li> <li>• Be able to understand the historical foundations and evolution of business ethics.</li> <li>• Be able to explain the evidence that ethical value systems support business performance</li> <li>• Critically assess the complex, responsible relationships among business, government, and society.</li> <li>• Recognize ethical issues and understand their implications for business and stakeholders as the foundation for free market systems of production and exchange.</li> </ul>			
<b>Prerequisites</b>	<b>ETHI304 Leadership and Ethics</b>	<b>Required</b>	None	
<b>Course content</b>	<ul style="list-style-type: none"> <li>• <b>Introduction to Ethics:</b> Foundations of Ethics</li> <li>• <b>Social Responsibility</b></li> <li>• <b>Solving Ethical Dilemmas:</b> Ethics Theories</li> <li>• <b>International Business Ethics</b></li> <li>• <b>Social Entrepreneurship</b></li> <li>• <b>Social Banking &amp; Finance</b></li> <li>• <b>Product Liability</b></li> <li>• <b>Health Care/Bioethics</b></li> <li>• <b>Ethics and Technology:</b> Social Networking, Use of Data</li> </ul>			
<b>Teaching methodology</b>	<p>The course content will be taught using:</p> <ul style="list-style-type: none"> <li>• Power Point presentations</li> <li>• Guided discussions with the active participation of students</li> <li>• Examples and case studies that relate to the content of the course</li> <li>• Question and answer section</li> </ul>			

	<ul style="list-style-type: none"> <li>• Use of internet and related IT infrastructure</li> <li>• Use of video projector and whiteboard</li> <li>• Assignment</li> </ul>
<b>Bibliography</b>	<p><b>Greek Bibliography</b></p> <ul style="list-style-type: none"> <li>• Μπάρδα, Ελένη(2016), Κοινωνική οικονομία και κοινωνική επιχειρηματικότητα : Η περίπτωση της Εταιρικής Κοινωνικής Ευθύνης και οι Κοινωνικές Συνεταιριστικές Επιχειρήσεις. Παπαζήση, ISBN: 9789600232301</li> <li>• Πεσμαζόγλου, Β., 2015. Πολιτική οικονομία της ανάπτυξης. [ηλεκτρ. βιβλ.] Αθήνα:Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών. ISBN 978-960-603-077-2 <b>Διαθέσιμο στο: <a href="http://hdl.handle.net/11419/5859">http://hdl.handle.net/11419/5859</a></b></li> <li>• Ασπρίδης, Γ., 2015. Εταιρική κοινωνική ευθύνη - Η όψη του ανθρώπινου παράγοντα στην επιχείρηση. [ηλεκτρ. βιβλ.] Αθήνα:Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών. ISBN: 978-960-603-397-1 <b>Διαθέσιμο στο: <a href="http://hdl.handle.net/11419/4801">http://hdl.handle.net/11419/4801</a></b></li> </ul> <p><b>English Bibliography</b></p> <ul style="list-style-type: none"> <li>• <b>Santos, Joao Heitor De Avila.</b> Ashland(2019),Business and Society. Ashland: Society Publishing,ISBN 9781774075760 <b>EBSCOhost</b></li> <li>• <b>Paul Taylor; Paul Wagg(2014),</b> Work and Society: Places, Spaces and Identities, Series: Issues in the Social Sciences, Vol. 9. Chester : University of Chester Press,ISBN: 9781908258151 <b>EBSCOhost</b></li> <li>• <b>Maria-Teresa Lepeley.(2019),</b> EDUCONOMY: Unleashing Wellbeing and Human Centered Sustainable Development Charlotte, NC: Information Age Publishing, 2019. ISBN 9781641134927 <b>EBSCOhost</b></li> <li>• Crane, Andrew; Matten, Dirk.(2019), Business Ethics : Managing Corporate Citizenship and Sustainability in the Age of Globalization. Oxford University Press, ISBN: 978-0-19-881007-0.</li> <li>• Carroll,Archie; Brown,Jill; Buchholtz,Ann.(2018), Business &amp; Society : Ethics,Sustainability &amp; Stakeholder Management,10<sup>th</sup>, Cengage Learning, ISBN: 978-1-305-95982-8.</li> <li>• Hannington, Terry(2004), How to measure and manage your corporate reputation. Gower,ISBN: 0-566-08552-6.</li> </ul>
<b>Assessment</b>	<ul style="list-style-type: none"> <li>• Attendance and Class Participation: 10%</li> <li>• Assignment: 20%</li> <li>• Intermediate Written Examination: 30%</li> <li>• Final Written Examination: 40%</li> </ul>
<b>Language</b>	Greek or English