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<b>Course title</b>	<b>International Trade</b>			
<b>Course code</b>	<b>BUSS317</b>			
<b>Course type</b>	<b>Theoretical, Compulsory Course</b>			
<b>Level</b>	Undergraduate			
<b>Year / Semester</b>	Year 3 Semester 5			
<b>Teacher's name</b>	Konstantinou Marina			
<b>ECTS</b>	6	<b>Lectures / week</b>	3	<b>Laboratories / week</b>
<b>Course purpose and objectives</b>	This course provides an introduction to international trade - the interface between international economics and international politics. It's focused (but not limited) at economic issues of trade, finance, production and development. It engages also with the International Relations concepts, ideas on the economic relations among states, and between states and non-state actors (such as firms, societal groups and international organisations).			
<b>Learning outcomes</b>	<p>After the completion of the course students are expected to:</p> <ul style="list-style-type: none"> <li>• Demonstrate an understanding of the processes of global integration and fragmentation in international trade through international politics and economics</li> <li>• Be able to show what the sources are of continuity and change in international trade</li> <li>• Distinguish between, and critically evaluate, different theoretical approaches to international trade</li> <li>• Be able to explain the different roles of states, international organisations and non-state actors in the politics of international economic relations</li> <li>• Be able to show an understanding of the economic challenges facing states in their foreign trading policy</li> </ul>			
<b>Prerequisites</b>	<b>MGMT112 Introduction to Business &amp; Management</b> <b>ECON102 Introduction to Economics</b>	<b>Required</b>	None	
<b>Course content</b>	<ul style="list-style-type: none"> <li>• <b>The international trade system:</b> Theories of trade, The creation of the GATT, Trade liberalization under the GATT and the rise of the 'new protectionism', From the creation of the WTO to the Doha Round</li> <li>• <b>The global financial and monetary order:</b> The rise and decline of the Bretton Woods system, Global monetary order after Bretton Woods, The IMF and international debt crises, Managing financial crises: the 1997 Asian crisis and the 2008 global crisis</li> <li>• <b>Economic development:</b> Poverty and inequality: key indicators, Evolution of development thinking, The Washington Consensus and</li> </ul>			

	<p>beyond, The developmental debate today, The World Bank and international aid</p> <ul style="list-style-type: none"> <li>• <b>Multinational corporations:</b> Multinational production and foreign investment in a global economy, The rise of the global firm, Governing global firms: national and international rule</li> <li>• <b>Regionalism in a global economy:</b> Explaining regionalism, The European Union, Regionalism in the Americas and Asia, Regional trade agreements and the WTO</li> </ul>
<p><b>Teaching methodology</b></p>	<p>The course content will be taught using:</p> <ul style="list-style-type: none"> <li>• Power Point presentations</li> <li>• Guided discussions with the active participation of students</li> <li>• Examples and case studies that relate to the content of the course</li> <li>• Question and answer section</li> <li>• Use of internet and related IT infrastructure</li> <li>• Use of video projector and whiteboard</li> <li>• Assignment</li> </ul>
<p><b>Bibliography</b></p>	<p><b>Greek Bibliography</b></p> <ul style="list-style-type: none"> <li>• Μανωλάτος, Γαβριήλ.(2007), Διεθνές εμπόριο, διεθνής χρηματοδότηση, παγκοσμιοποίηση : Θεωρία και πράξη (Διεθνής οικονομία). Έλλην, ISBN: 9789602869666.</li> <li>• Pierre,David.(2015), Διεθνή Logistics : Η διαχείριση των Λειτουργιών του Διεθνούς Εμπορίου. Παπαζήσης, ISBN: 978-960-02-3052-9</li> <li>• Γ. Χολέβας.(1997), Διεθνείς Εμπορικές Σχέσεις, Διεθνές Εμπόριο. Interbooks, ISBN 960-390-020-6</li> <li>• Τσουνής, Ν., 2015. Θεωρία διεθνούς εμπορίου. [ηλεκτρ. βιβλ.] Αθήνα:Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών. ISBN 978-960-603-054-3 <b>Διαθέσιμο στο: <a href="http://hdl.handle.net/11419/1890">http://hdl.handle.net/11419/1890</a></b></li> </ul> <p><b>English Bibliography</b></p> <ul style="list-style-type: none"> <li>• Raymond Riezman(2013),International Trade Agreements And Political Economy. New Jersey: World Scientific,ISBN 9789814390118 EBSCOhost</li> <li>• Anders Grath (2016), The Handbook of International Trade and Finance : The Complete Guide for International Sales, Finance, Shipping and Administration. London: Kogan Page, v. 4th edition ISBN 9780749475987 EBSCOhost</li> <li>• Beth V. Robert M.(2014),Cooperation and Governance in International Trade : The Strategic Organizational Approach. Princeton: Princeton University Press,ISBN 9780691042633 EBSCOhost</li> <li>• Hill,Charles.(2021), International Business: Competing in the Global Marketplace. Mc Graw Hill, ISBN: 978-1-260-57586-6</li> <li>• Wild,John J., Wild,Kenneth L. (2020), International Business : The Challenges of Globalization. Pearson, ISBN: 978-1-29-226225-3</li> <li>• Pierre,David.(2018),International Logistics: The Management of International Trade Operations. Cicero Books LLC, ISBN: 978-0-9894906-4-1</li> <li>• Bade,Donna.(2015), Export Import : Procedures and Documentation. Amacom, ISBN: 978-0-8144-3475-8</li> </ul>

	<ul style="list-style-type: none"> <li>Justin,Paul, Rajiv,Aserkar.(2013), Export Import Management. Oxford University Press, ISBN: 978-0-19-808940-7</li> </ul>
<b>Assessment</b>	<ul style="list-style-type: none"> <li>Attendance and Class Participation: 10%</li> <li>Assignment: 20%</li> <li>Intermediate Written Examination: 30%</li> <li>Final Written Examination: 40%</li> </ul>
<b>Language</b>	English or Greek